

PROFILE

Eddie Brown Board Member

Nike, Inc., Global Sports Marketing Business Director to Professional Tennis Instructor

Eddie Brown graduated from Emory University in Atlanta, Georgia with a Bachelor of Arts Degree in Political Science. He has had a great and successful career taking on key leadership roles ranging from achieving the highest possible rating of P1 through the United States Tennis Professional Association to negotiating multi-million dollar contracts as Nike's, Inc., Global Sports Marketing Business Director. Eddie managed relationships with the IOC, USOC, FIVB, ISU, FINA, ISF, and numerous International Governing Bodies of Sports. He lead a cross regional team to create global sports marketing plans for swimming and beach volleyball, and has served as Nike, INC/Sports Marketing Director - Olympics, ACG, Training and Fitness.

Eddie enjoys boating, travel, American nostalgia, golf, tennis, volleyball, and real estate. He retired this year as the Nike, Inc. Global Sports Marketing Business Director to work on his many real estate adventures.